



# CAMDEN POINTE®

**VARIFORM®**  
by Ply Gem



## CAMDEN POINTE®

Camden Pointe® is a visually appealing siding panel that offers both durability and style for the life of the home. Designed as a thick panel, it's virtually weatherproof and can withstand winds up to 153, ASD. Best of all, Camden Pointe is nearly maintenance-free and will continue to look like freshly painted cedar year after year.



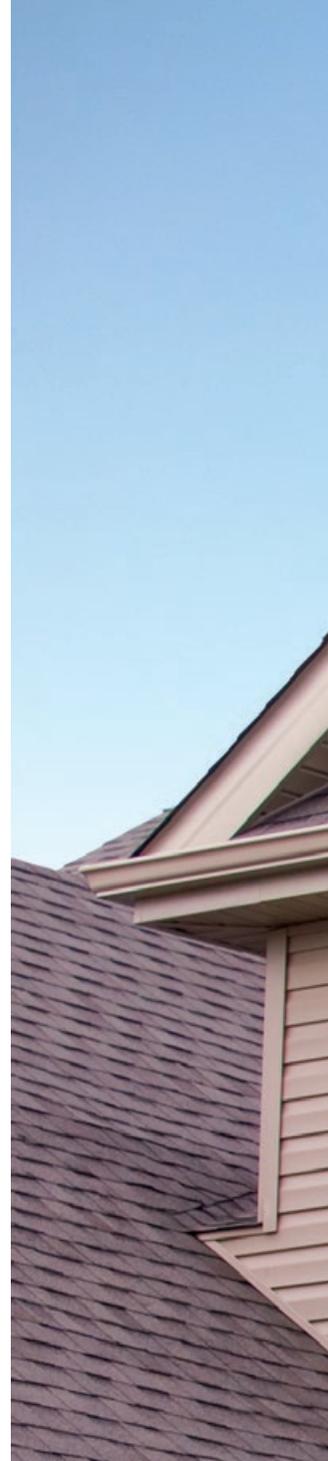
Weather-Resistant



UV Protected



Low Maintenance





DURABILITY AND STYLE FOR  
THE LIFE OF YOUR HOME

## VINYL SIDING IS A SMART INVESTMENT

According to a recent study by Zonda Media<sup>1</sup>, homeowners who install vinyl siding, on average, recouped up to 80.2% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

<sup>1</sup> Based on national averages in the 2024 Cost vs. Value Report, SOURCE: Zonda Media.



## HERE'S HOW CAMDEN POINTE WORKS FOR YOU

Camden Pointe is a siding panel that provides excellent long-term protection for your home with little or no maintenance.

### Never Needs Painting

Camden Pointe looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel.

### Wind Velocity rated up to 153 mph, ASD\*

Standard Wind Load Design Pressure of 56 PSF, ASD\*.

### Durable Thickness

The .044" thick panels are more rigid and durable. They're state-of-the-art engineered to resist dents and scratches.

### Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Premium Dark colors have additional UV protection to resist fading. Each panel has an authentic wood grain texture that looks like freshly sawn cedar.

Double 4" Lap



Double 5" Lap



Double 4" Dutch Lap



Double 5" Dutch Lap



## SUSTAINABLE BUILDING, RESPONSIBLE LIVING

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

### Sustainable Resources

- Vinyl products made from abundant natural resources
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Cornerstone Building Brands' facilities reuse and recycle

### Energy Efficiency

- The impact of vinyl siding on global warming is 83% less than brick and mortar<sup>1</sup>
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

### Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

\* Tested in accordance with ASTM D5206, Zone B, 30' building height. Design pressure requirements will vary depending on specific code region and construction method. Refer to local building codes.

<sup>1</sup> [vinylsiding.org/why-vinyl/sustainability](http://vinylsiding.org/why-vinyl/sustainability)

COLORS THAT LOOK  
FRESHLY PAINTED,  
YEAR AFTER YEAR.

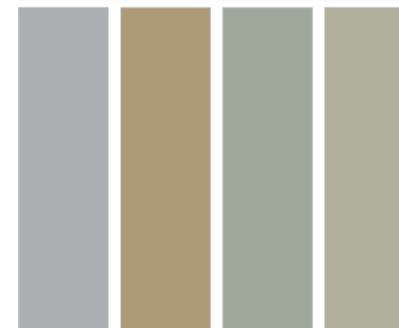


Standard Colors



Autumn Beige   Classic Cream   Dover White   Georgian Gray   Heritage Linen   Island Pearl   Natural Almond   Rich Mocha   Sandtone   Sandy Tan   Silver Mist   Spanish Olive

Dark Colors



Flint   Hazelnut   Irish Thistle   Stone Mountain Clay



Low Maintenance



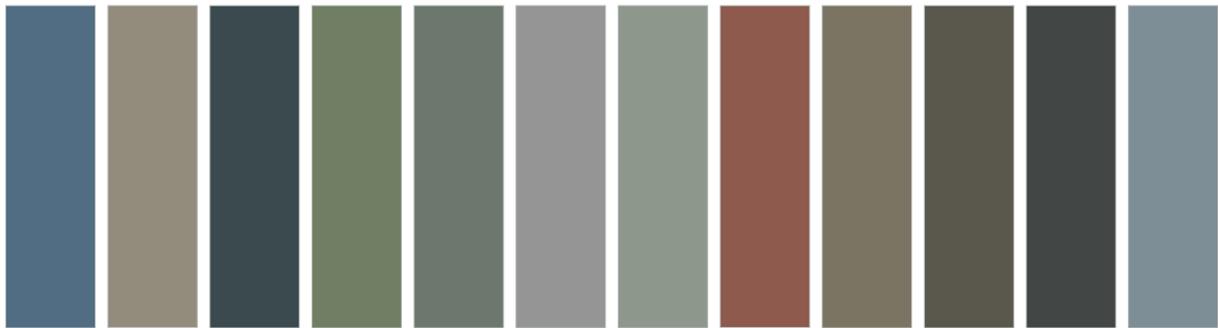
Style For Homes

Variform gives you a full spectrum of choices to express your individual style beautifully. Each color starts with the highest quality pigments blended throughout the panel to ensure consistent color that stands up to everyday dings and scratches.

Light or dark, bold or subtle, Variform colors will add lasting appeal to your home. No painting is ever needed. In addition to our own strict quality controls, they've been third-party tested to meet or exceed ASTM standards for color retention.



### Premium Dark Colors



Bayou\* Briarwood Deep Brunswick\* Mediterranean Palm\* Old Dublin\* Pewter Sagebrook Sedona Red\* Teak\* Twilight Shadow\* Urban Iron\* Wedgewood

### Premium Color Collection

These rich, dark colors receive an extra layer of UV protection. Permahue® technology acts like a sunscreen to help prevent fading and weathering.



\*Not available in D5 or D5DL



THE PLY GEM PORTFOLIO OF BRANDS & SOLUTIONS



SIDING



WINDOWS



SHUTTERS



STONE VENEER



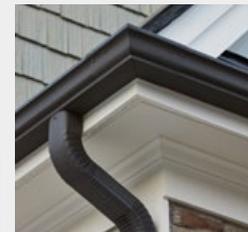
FENCE & RAILING



PATIO DOORS



TRIM & MOULDINGS



METAL & RAINWARE



ACCESSORIES

# VARIFORM<sup>®</sup>

by Ply Gem

For more than 50 years, the Variform brand of vinyl siding has set the standard for quality, durability and versatility on any jobsite. Designed to ensure easy installation and upkeep, Variform products provide peace of mind to homeowners and professionals alike, allowing them to aspire to the next level of excellence with confidence.

**Variform. Siding that withstands.**



5020 Weston Parkway, Cary, NC 27513 | (888) 9PLYGEM | [variform.com](http://variform.com)

Cornerstone Building Brands reserves the right to alter, modify or delete items from time to time without notice. Due to printing limitations, colors may not be exactly as shown. Contact your sales representative for actual product and color samples. Variform, the Variform logo, and Camden Pointe are trademarks of Variform, Inc.  
 © 2025 Variform, part of Cornerstone Building Brands, Inc. ALL RIGHTS RESERVED. 9201071041100/3301071041100/REVB/MS/IMG/1125

